

## University of Pretoria Yearbook 2022

## Advanced e-publishing 712 (PUB 712)

**Qualification** Postgraduate

Faculty Faculty of Engineering, Built Environment and Information Technology

Module credits 15.00

NQF Level 08

**Programmes** BISHons (Publishing)

Service modules Faculty of Economic and Management Sciences

**Prerequisites** No prerequisites.

**Contact time** 3 discussion classes per week

**Language of tuition** Module is presented in English

**Department** Information Science

Period of presentation Semester 2

## Module content

The aim of this module is to further familiarise students with the development, economics and delivery of electronic publications. Students develop strong e-production skills through hands-on implementation of publication workflows for various electronic publications. Students also implement a business plan for the distribution and marketing of these publications.

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